

## sterling<sup>™</sup> lexicon Relocation Policy Types at a Glance

Policy Type <sup>†</sup>	Definition	Average Cost to Company to Administer	Pros	Cons
Cash Lump Sum	Cash in a predetermined amount is paid directly to the employee to manage their own move	\$- <b>\$</b> \$	Simple to administer     Low cost     High employee value proposition for those who prefer to handle most of the move themselves or who can retain any unused funds	<ul> <li>Duty of care issues</li> <li>Potential for hidden costs in both time and money if things don't go well</li> <li>Risk that employee doesn't receive all the support they require due to budgetary constraints</li> <li>Risk of perceived inequity</li> </ul>
Managed Cap	Employee has a cash or points budget to spend on relocation services through trusted providers	\$\$ - \$\$\$	<ul> <li>Simple to administer</li> <li>Relatively low cost</li> <li>Addresses duty of care issues</li> <li>Employee choice provides relatively high value proposition</li> <li>Can leverage cuttingedge technology and the power of the crowd</li> </ul>	<ul> <li>Potential for 'buyer's remorse' if employee-selected services don't meet expectations</li> <li>Risk that employee doesn't receive all the support they require due to budgetary constraints</li> <li>Risk of perceived inequity</li> </ul>
Core/Flex	Closer to a traditional assignment / relocation policy with options to provide greater or lesser support.	\$\$ - \$\$\$\$	<ul> <li>Provides the business with greater control over spend and customization for the individual</li> <li>Provides opportunity for greater employee value proposition</li> </ul>	<ul> <li>Greater administrative complexity</li> <li>Risk that employee doesn't receive all the support they require due to budgetary constraints</li> <li>Risk of perceived inequity</li> </ul>
Hybrid	Brings together multiple flexible elements to form a bespoke solution	\$\$\$ - \$\$\$\$\$	Tailored to meet the culture and strategy of the business	<ul> <li>Potential for greater administrative complexity</li> <li>Pioneers have no benchmark</li> </ul>